## IN THE U.S. PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 78/320	.850
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L.C. LICENSING, INC.,

Opposer,

Opposition No. 91162330

-against-

CARY BERMAN,

Applicant.

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BOX TTAB – NO FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514

Sir:

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05-19-2006

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## SUBSTITUTE POWER OF ATTORNEY

The undersigned appoints Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Arlana S. Cohen, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Antonio Borrelli, Heather Jensen, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, Lawrence W. Greene and all other attorneys at Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, NY 10036-6799, members of the Bar of the State of New York, its attorneys, with full

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powers of revocation and substitution, to represent it in this opposition proceeding, and to receive all correspondence from and transact all other business in the Patent and Trademark Office and the Trademark Trial and Appeal Board in connection therewith. Correspondence in connection herewith is to be sent to Arlana S. Cohen, asc@cll.com. All previous Powers of Attorney are hereby revoked.

Dated: New York, New York May 15, 2006

Respectfully submitted,

L.C. LICENSING, INC.

Name: Gene Bolmarcich Title: Intellectual Property Coursel

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## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on May \( \subseteq 5 \), 2006, she caused the foregoing Substitute Power of Attorney to be served on Applicant by mailing a copy, first class mail, postage prepaid, to the following address:

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Kornelia Buto